

The Willows, Dunshaughlin

In 2016, Activate Capital partnered with GEM Group to provide funding to support the construction of over 1,100 homes in Dunshaughlin, Co. Meath. Since then, Gem have been granted planning permission for 1,135 units, via the Strategic Housing Development process and have seen strong sales performance since initial launch in 2017.

The Willows boasts a taste of peaceful country life in Co. Meath. Located just five minutes' walk from the thriving village of Dunshaughlin, the scheme is in close proximity to Dublin City via road and rail, with direct connectivity to the M50.

The development is a mix of large 3 & 4 bed houses and duplexes/apartments, all of which are built to the highest quality, timber-frame, energy efficient, A-rated and with impressive layouts and specifications. Complete with immaculate landscaping throughout and an on-site children's playground, the scheme is designed with comfortable family living in mind.

With 1,135 units in total, the scheme caters for a blend of first-time buyers and those wishing to upgrade to larger homes.



Dan Murphy, Investment Manager, Activate Capital, commented: *"We're delighted to be supporting this landmark development. Since they acquired the site, GEM have secured planning for over 1,100 homes, seamlessly mobilised construction and sold over 230 units – this demonstrates the strong demand from purchasers for the scheme."*

Currently, building is underway for four full-sized sports pitches and sports club, along with an athletics track on the grounds of The Willows and there are also plans for an additional primary and secondary school.

Vincent Fay, Joint MD, GEM Group, commented *"The Willows is a family-oriented neighbourhood, filled with plenty of young and growing households and we very much look forward to building out the scheme over the coming years."*



Activate Capital

Innovative funding with capital strength

What We Do

Activate Capital provides senior debt of €10m+ to fund development costs for residential, mixed-use and commercial schemes in strong locations with experienced developers.

Since inception in 2016, we've provided in excess of €900m of site and construction facilities to customers (including over €100m for regional based projects) across 58 sites with potential for 14,500 homes, the majority targeting first-time buyers.

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